

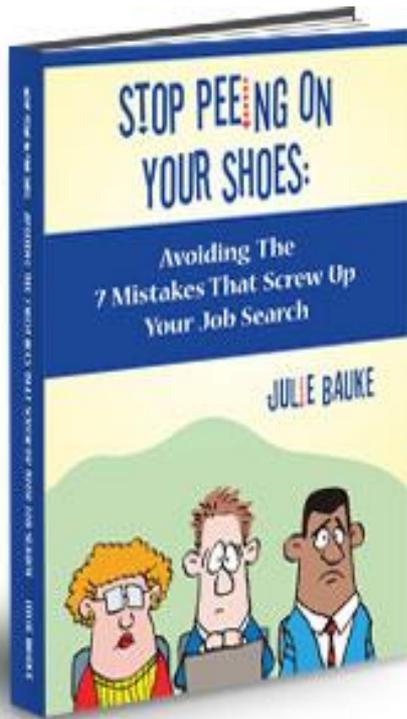
Careers, jobs, your kids and you! (oh my!)



OMG! YOU
WANT TO, LIKE,
INTERVIEW ME?



The
Bauke Group
CAREER HAPPY NATION



Julie Bauke

- 16 years in Human Resources
- 15 years in Career Management/Coaching
- Teach interviewing, networking, career management
- Professional speaker/ Career expert on radio & TV
- Mother of two college age sons.

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What We Know

you are no smarter than you were when they were in high school

you can't do their job search for them

you don't want 'em living in your basement any more than they want to

they probably did not/are not taking advantage of their school career resources

you want 'em to be happy



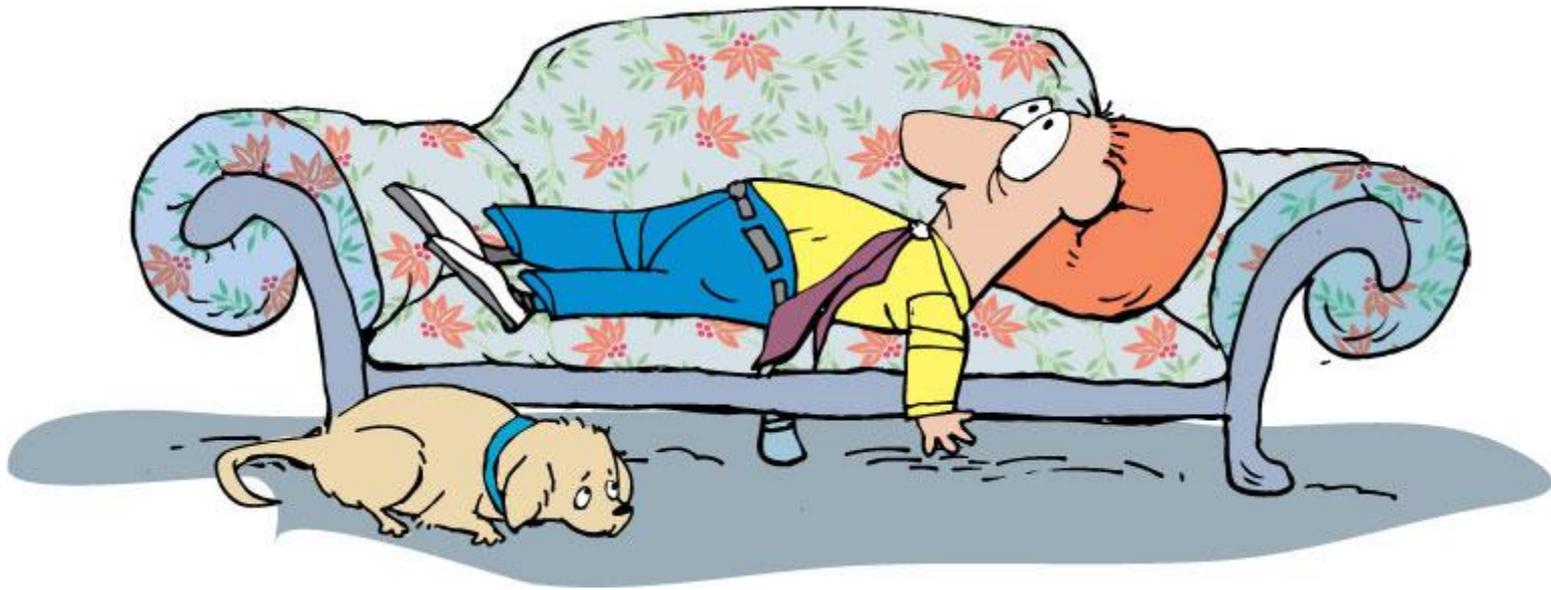
Job Search = Rollercoaster Ride!*



** for both you & your son/daughter!*

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Psst...they are scared and unsure but probably won't tell you!



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Mistake #1 Jumping Into The Fire Without Your Fireproof Undies

Who am I, professionally?
What am I looking for?



Mistake #2 Forgetting That it's All About You (or at Least it Starts There!)

- ✓ What do you want to do? What do you do well and want to do more of?
- ✓ What do you NOT do well and want to avoid?
- ✓ What are your true strengths? Your talents? Your values?

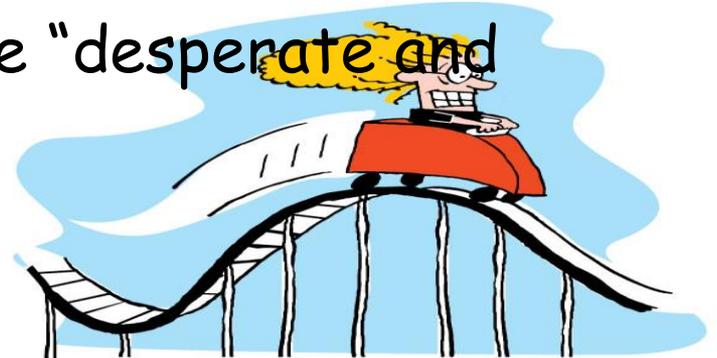


If you don't know this stuff,
how do you expect anyone else to?

Mistake #3 Not Managing Between Your Ears

Fact: Most days, job search isn't much fun!

- ✓ If you can't figure out how to manage your emotions, you **WILL** pee all over your Size 10's.
- ✓ Structure your week so you keep time for people and activities that keep you in a good place, mentally.
- ✓ Hint: Companies don't look to hire "desperate and bitter".



Mistake #4 Falling Into The Big Black Hole...the Internet, Recruiters and Bad Follow Up.

- ✓ Less than 12% of people get their jobs online
- ✓ Recruiters don't work for you. Ever.
- ✓ Yes, you must follow up with your networking contacts and after interviews. Send a thank you note, and stay connected.

HIT **SEND** AND WATCH
THE OFFERS ROLL IN.



Mistake #5 Spending Too Much Time at Networking Events (but not really networking)

✓ The purpose of networking events is to make 2-3 contacts that you can follow up with.

(Yes, you may have to kiss a lot of frogs.)

...AND I REMEMBER THE TIME,
AS A LITTLE GIRL, GOING
ON A CANOE TRIP...



Mistake #6 Casting Your Net Too Widely

You aren't a fit for every organization- and vice versa.

"I'm awesome! I can do anything!" (Nope!)

YOUR SKILL SET
IS CERTAINLY DIVERSE



Mistake #7 Overlooking The "Gimme" Questions And Other Interviewing Uh-Oh's

- ✓ Tell me about yourself.
- ✓ What are your strengths and weaknesses?
- ✓ Why should we hire you?

If you aren't ready for those questions, shame on you!

Isn't it better to be ready than to hope they don't come up?



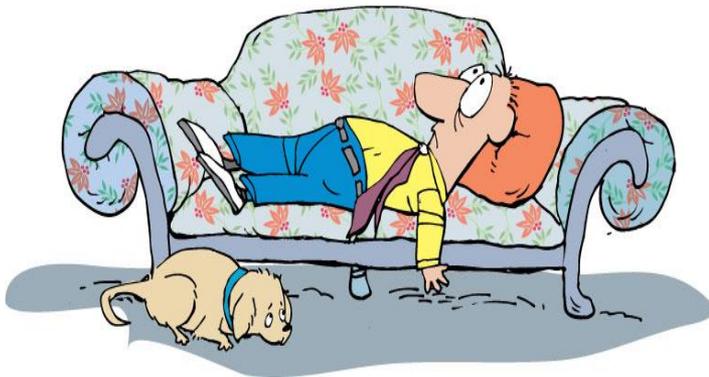
Good to know!

Less than 12% of hires are made from online applications

Over 2/3 of hires are made through a person you already know or meet in your search. People hire people, not emails, text messages or attachments

You MUST be out meeting with people, volunteering, attending events. Opportunity will not come looking for you.

Good jobs exist.



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